

Casey Baron Website <http://casebar.weebly.com/>

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EXPERIENCE

Austin Film Festival, Austin, Texas

Senior Film Program Director | Film Department, August 2016 – Present

- Promoted over the years through multiple positions, including Film Liaison Coordinator, Film Marketing Coordinator, and Shorts Programmer.
- Directed programming content endeavors for year-round events and the main eight day [event](#) through partnerships with film distribution & production companies alike including A24, Netflix, Disney, 20th Century Studios, Amazon Studios, Hulu, Blumhouse Productions, and Warner Bros. Pictures. Also, oversaw a \$500,000 department budget, and supervised a team of staff, interns, and volunteers. (75-100 people)
- Developed and launched the Enderby Fellowship Award and Jury Advisory Program, inaugural programs for selected Austin Film Festival filmmakers to facilitate career enrichment and advancement opportunities.
- Managed and led industry and culturally relevant conversations with filmmaking talent such as Trey Edward Shults, Gina Prince-Bythewood, Ali LeRoi, Damon Lindelof, Keith David, Lawrence & Meg Kasdan, and Undertaker among others.
- Guided organization through redesign into a digital event honoring established mission and legacy.
- American Documentary Artist Emergency Fund Advisory Board Member.

Florida State University – English Department, | [Postcard Archive @ Florida State University](#), Tallahassee, Florida

Internship | Database Archival Writing & Editing, August 2015 – January 2015

- Archived over 200 postcards of antique and contemporary nature built through Omeka platform. Designed multiple exhibits touching on the evolution of NASA and other Florida cultural cornerstones.

The Red Hills Motion Picture Releasing Company, LLC, | FSU The Torchlight Program, Tallahassee, Florida

Internship/Social Media Marketer, Team Leader and Executive Assistant, August 2014 – June 2015

EDUCATION

Bachelor of Arts, 2015 Florida State University, Tallahassee, Florida

Major: English – Editing, Writing, and Media | Minor: Philosophy

Florida Bright Futures Scholarship Recipient | Sigma Tau Delta Honors Society Member

Associate in Arts, 2013 Miami Dade College, Miami, Florida

Major: Computer Science

American Dream Scholar | Dean's List Recipient | Florida Bright Futures Scholarship Recipient

CREDITS

Title: [Apartment 413 \(2019\)](#)

Role on film: Associate Producer

PUBLICATIONS

Miami Dade College, North Campus - [AXIS Creative Arts Magazine Volume X:](#)

Screenplay: [Lily of the Valley](#)

Miami Dade College, North Campus - [AXIS Creative Arts Magazine Volume XI:](#)

Short-Fiction and Poetry: *Aconitum, Kismet, Lambda, Pressure, Without Bound*

CERTIFICATIONS

Miami Dade College, Miami, Florida

L.E.A.D (Leadership Education and Development) Certification, May 2013

SKILLS & TOOLS

Hard Skills: Filemaker • Asana • Basecamp • Copywriting • Public Relations • Editing • Brand Management • Marketing / Digital Marketing • UX Design • Creative Writing • Research

Soft Skills: Collaboration • Communication • Team Leadership • Problem Solving • Empathy • Public Speaking

Gallup Strengthsfinder: Achiever • Adaptability • Ideation • Strategic • Relator

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